



Daniel Pérez, CEO and Co-Founder of Zunder, Named European CEO of the Year in Electric Mobility for the Second Consecutive Year

Palencia, September 5, 2024. Daniel Pérez, CEO and co-founder of Zunder, has been honored as the “European CEO of the Year 2024” in the Electric Mobility category by the prestigious publication European CEO. This marks the first time a Spanish CEO in the electric vehicle sector has received this accolade two years in a row, solidifying Pérez’s position as a prominent leader in the electric mobility industry.

A Visionary in Electric Mobility

Daniel Pérez leads Zunder, a key operator in ultra-fast charging for electric vehicles across Spain and Southern Europe. Founded in 2017 under the name EasyCharger, Zunder began as a YouTube channel with a mission: to make EV charging more accessible and straightforward for all.

Pérez’s innovative approach addressed the early challenges of limited charging infrastructure and complex processes. Today, Zunder operates in three countries with more than 150 stations and 800 charging points, creating a vital north-south axis connecting Portugal, France, and Spain.

Under Pérez’s leadership, Zunder recently secured a landmark €225 million green financing deal with Banco Santander, paving the way for further expansion and innovation.

A Historic Achievement

This consecutive recognition reflects the transformative impact Pérez has had on the electric mobility sector. His ability to anticipate market trends and drive strategic, sustainable innovation has set Zunder apart in a rapidly evolving industry.

In response to receiving the award, Pérez stated:

“It is a great honor to receive this recognition for the second year in a row. This award reflects the outstanding work of the entire Zunder team and our unwavering belief in the future of electric mobility. We are at a pivotal moment in transforming transportation, and Zunder is ready to lead this change.”

Zunder’s Milestones in 2024

Under Pérez's guidance, Zunder achieved one of its most significant milestones this year with the €225 million green loan. The company has strengthened its presence in new markets and expanded its ultra-fast charging network, accelerating EV adoption across Southern Europe.

Zunder's commitment to delivering high-quality charging solutions and exceptional user experiences has been instrumental in its growth and recognition as a leader in a competitive market. Pérez's vision extends beyond infrastructure expansion, ensuring that every charging point offers efficient, reliable, and user-friendly experiences.

The Road Ahead for Electric Mobility

With the surging demand for electric vehicles and strong governmental support for cleaner transportation, Zunder is strategically positioned to lead the transformation of mobility in the years ahead.

"We will continue to innovate and grow to meet the needs of the future," Pérez concluded. "This award validates our efforts, but there is still much to do to ensure electric mobility is accessible, efficient, and sustainable for everyone."

About the European CEO Awards

The European CEO Awards annually honor exceptional business leaders across industries, selected by international CEOs for their leadership, innovation, and success in their fields. The "European CEO of the Year in Electric Mobility" category recognizes those who have demonstrated outstanding ability to lead their companies to success in a dynamic and evolving market. Daniel Pérez stands out as the two-time consecutive winner in this category.