

PRESS RELEASE

Palencia, June 20, 2024

KIA to Offer Advantages to its Customers on the Zunder Network in Spain and Sponsor Seven Stations

- **The agreement will allow KIA customers to enjoy special pricing on charges throughout Zunder's network, saving €120 on the subscription fee.**
- **Additionally, KIA's branding will be featured at seven Zunder stations across Spain.**

Zunder, a leading ultra-fast charging operator for electric vehicles in Spain and Southern Europe, has signed an agreement with KIA Iberia, granting significant benefits to KIA customers when charging their vehicles at Zunder's extensive network of stations nationwide. Through this collaboration, KIA users in Spain will benefit from a special rate of €0.45/kWh, which reflects the discounted subscription price, compared to the general rate of €0.55/kWh (applicable only in Spain; rates may vary in other countries). KIA drivers will also save €120 annually by avoiding the subscription fee.

KIA at Zunder Stations

As part of the agreement, KIA will be featured at a selection of Zunder charging stations. At these seven locations, users will see KIA's logo, enhancing the brand's visibility in one of the highest-rated charging networks by users. The ultra-fast charging stations featuring KIA's branding are:

- Área Tudanca (Burgos)
- Área de Alovera (Guadalajara)
- Área de Dueñas (Palencia)
- Área de Unquera (Cantabria)
- Área de La Gineta (Albacete)
- Área de Villalpando (Zamora)
- Área de Castillejo de Iniesta (Cuenca)

KIA has placed its trust in Zunder's excellent user experience and extensive network of stations to provide their customers with exclusive benefits for their electric mobility, said Daniel Pérez, CEO and co-founder of Zunder.

KIA users can find the complete list of charging points at www.zunder.com/mapa-de-ubicaciones.

How KIA Users Can Access These Benefits

To take advantage of these benefits, KIA users should first register with the Zunder app by creating a user account as a KIA customer. They then need to link a payment method to the app and can also associate the eZCard or RFID key fob with their user profile. Finally, they must enter an exclusive KIA code to access benefits and promotions, and they will be ready to enjoy all the advantages associated with Zunder's network across Southern Europe.

KIA's Leadership in Electric Mobility

KIA was the second-best-selling car brand in Spain in 2023, offering a range of fully electric vehicles such as the Niro, EV6, and the Kia EV9, a three-row electric SUV. In the electrified vehicle category (including EV, PHEV, HEV, and MHEV), KIA sold 38,768 units last year, securing a 9.1% market share. These customers will now benefit from enhanced charging options with Zunder.